



Enter into the App Business



Smart booklets for Digital Natives

Fast & easy order via mobile app

Booklet production in less than 30 seconds

Products for new groups of buyers

Same day delivery



PIC PAC technology

Hot 2016 photo trend



Push your business to the next level

Cool Booklets for the Generation Y



New products for new target groups

The photo business today moves at dizzying speed, and creates new trends almost every day. One of these novelties are printed booklets, easily designed via apps for smart devices.

The LayFlat booklets are the perfect product for customers aged 15 - 35. These "Digital Natives" are used to order their products via smart phone, expecting easy order processing and short-term delivery.

Booklets are the technological improvement of single print products. This PIC PAC technology does significantly vary from the premium photo book segment and serves a different target group.

Be a part of this trend. Start the booklet production now. Win new groups of buyers, and open up new sources of revenue for your business growth.

Meet young customer demands:

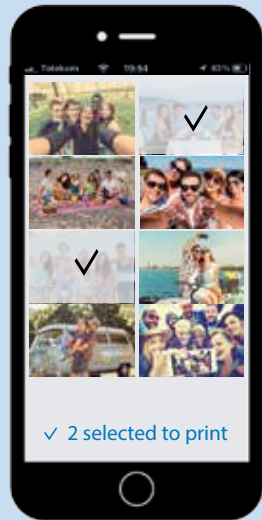
- Fast decision, easy processing, mobile ordering
- Tool to easily access images on facebook, Instagram, Flickr etc.
- Minimised features for quick order processing
- Digital Native price segment
- Easy payment



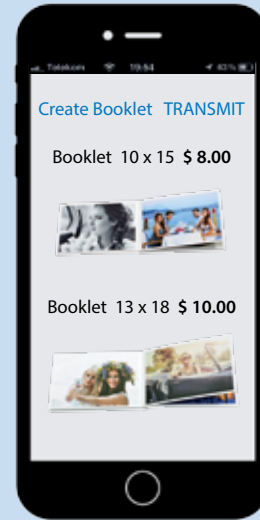
The New Business Solution from ISAG & TAOPIX

App Order Criterias

SIMPLE Product Choice



FAST Decision & Processing



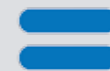
DIGITAL NATIVE PRICE Order



Web App by TAOPIX



fastBooklet by Imaging Solutions



LayFlat Booklets



Good Reasons to Invest in the Future

- High potential of new customers (Generation Y / Digital Natives)
- Provide hip photo products for customers aged 15 - 35
- 2 billion smart phone customers worldwide (2016/statista)
- 1 trillion images taken in 2015 (InfoTrend 14)
- Maximum 1 minute order process time via app
- PIC PAC Technology: Pictures packed in less than 30 seconds
- All-in-one solution: Only one push on a button
- Preserve digital images as prints for the future
- Top photo and digital print quality
- Same-day delivery - no drying time or storage required



Join the trend NOW!
Call ISAG for consulting and demonstration.

